



## Bill Raman

### Of Counsel Intellectual Property

Austin

braman@munckwilson.com  
512-476-7900



### Experience

Bill is of counsel in MWM's intellectual property practice. He advises companies on trademarks and copyrights and works with them on all aspects of their trademark and copyright portfolios. Bill's represent clients in intellectual property matters with an emphasis on trademark and trade dress counseling, prosecution, and litigation. He also has substantial experience representing clients in IP litigation issues relating to trademarks, trade dress, dilution and unfair competition.

### Focus Areas

Copyrights  
IP Audits and Legal Opinions  
IP Portfolio Management & Counseling  
Trademark & Advertising

### Credentials

#### Education

##### University of Texas School of Law

Austin, TX  
Juris Doctorate

##### University of Texas

Austin, TX  
with honors  
B.S.

### Associations and Memberships

American Intellectual Property Law Association  
Austin Intellectual Property Association (former President)  
Austin Bar Association  
International Trademark Association (INTA) (served on the International Amicus Committee)

Legislation Committee, Issues and Policy Committee, and others)  
International Trademark Association (INTA) Panel of Neutrals  
Sustaining Life Fellow  
Texas Bar Foundation

## Honors and Awards

Best Lawyers in America, Woodward White, Inc.  
2009-2023  
2018 Austin Copyright Law “Lawyer of the Year”  
2018 Austin Trademark Law “Lawyer of the Year”  
AV® Preeminent™ Peer Review  
Rated in Martindale-Hubbell 2021-2022  
The International Who’s Who of Trademark Lawyers, a Law Business Research Ltd. publication  
Texas Super Lawyers, Thomson Reuters  
2003-2021  
Who’s Who Legal: IP 2021

## Admissions

State Bar of Texas  
U.S. District Courts for the Northern, Southern, Eastern, and Western Districts of Texas  
U.S. Courts of Appeals for the Fifth, Tenth, Eleventh and Federal Circuits  
U.S. Claims Court  
U.S. Supreme Court  
U.S. Patent and Trademark Office

## Knowledge

- “Recognizing Trademark and Copyright Issues In Your Day-to-Day Work,” Texas State Bar Association Bar Meeting, Intellectual Property Section, June 2013
- “Copyright In Architectural Works,” 24th Annual Construction Law Conference, Texas Institute of Continuing Legal Education, March 2011
- “Trademark Registration Developments,” National CLE Conference, January 2011
- “Trademark Investigations: The Ethics of Using Private Investigators,” Advanced Trademark Workshop 2010, Texas Bar CLE, March 2010
- “Order in the Court: Best practices in IP Litigation Procedures,” National CLE Conference, January 2009
- “Undressing Trade Dress, 2008: Where Are We?” (INTA)’s “Advanced Trademark Symposium,” March 2008
- “Trade Dress — 2005 Decisions and Their Relation to Virtual Games,” AIPLA 29th Mid-Winter Institute, February 2006
- “Year in Review: Remedies – Did Someone Say Willful?” National CLE Conference, January 2006
- “Advanced Litigation Program,” INTA Annual Convention, May 2004
- “Assuming Functionality Is Not An Issue, When is Trade Dress Protectable?” INTA Annual Convention, May 2003 – Amsterdam

- Current Developments in Trade Dress Law, Practising Law Institute (“PLI”) Program Entitled “Litigating Copyright, Trademark and Unfair Competition Cases for the Experienced Practitioner,” 2000.
- “Rights Anatomy of Media Advertising,” Moderator, International Trademark Association Annual Convention, May 2000
- Co-author, MERGERS & ACQUISITIONS OF FRANCHISE COMPANIES, American Bar Association, 1996
- “National Institute on Trademark Trial Advocacy,” Sponsored by the American Bar Association Section On Litigation and the United States Trademark Association, Member of the Faculty 1993