



Catherine Rifai

Associate Trademark & Advertising

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Focus Areas

Copyrights
IP Audits & Legal Opinions
IP Due Diligence
Trademark & Advertising

Experience

Catherine “Cat” Rifai is a trademark associate in the firm’s intellectual property practice concentrating her practice on a wide variety of intellectual property matters, with an emphasis on copyright and trademark protections including registration, licensing, enforcement, and DMCA takedown notices. Cat regularly advises clients on IP protection issues, portfolio strategy, and development in software, oil and gas, aviation, renewable energy, and other industries.

Cat’s practice ranges from negotiating and drafting business and IP agreements to analyzing and managing IP portfolios. She handles domestic and international prosecution of trademarks and patents, represents clients in Trademark Trial and Appeal Board and Uniform Domain-Name Dispute-Resolution Policy litigation proceedings, and negotiates and drafts intellectual property agreements and contracts. Cat is known for presenting complex legal regulations and business contracts in an efficient, understandable way to clients.

Cat joins a robust group of MWM trademark, copyright, and patent attorneys serving clients globally in transactional and dispute matters. She is a registered patent attorney and brings a significant STEM background to her legal career, having completed her undergraduate studies in biology and chemistry at Texas Tech University where she made the Dean’s List and was a member of the Alpha Lambda Delta Honor Society and the Phi Eta Sigma Honor Society.

She received her J.D. from the South Texas College of Law with honors where she was a member of The Honorable Nancy F. Atlas Intellectual Property American Inn of Court, the Intellectual Property and Technology Law Society, and a student member of the Houston Intellectual Property Law Association. Cat received the CALI Excellence for the Future Awards in Intellectual Property Litigation, Patent Law, and Family Law while in law

school.

Representative Matters

- Draft and prosecute trademark and patent applications worldwide in various industries, including software, oil and gas, and renewable energy
- Negotiate and draft numerous business and intellectual property agreements, such as technology and software agreements, SAAS contracts, vendor contracts, partnership agreements, operating agreements, trademark assignments, coexistence agreements, influencer marketing agreements, and licensing agreements
- Represent clients in TTAB and UDRP litigation proceedings
- Render legal advice to businesses in varied industries, including software, digital marketing, aviation, oil and gas, and accounting to effectively serve as outside in-house counsel
- Analyze and manage intellectual property portfolios of clients to determine best strategies for better protections and development of their intellectual property assets

Credentials

Education

South Texas College of Law

Houston, Texas 2018

CALI Excellence for the Future Awards for Intellectual Property Litigation (2018) Patent Law (2017) and Family Law (2017)

Juris Doctorate

Texas Tech University

Lubbock, Texas 2015

Dean's List; Alpha Lambda Delta Honor Society; Phi Eta Sigma Honor Society

Admissions

U.S. Patent and Trademark Office

Texas