



## Connie D. Powell Nichols

**Partner  
Intellectual Property**

Dallas

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### Focus Areas

Intellectual Property  
Cybersecurity  
Data Management  
Data Privacy  
E-commerce & Privacy

### Highlights

#### IP Pro(fessor)

In addition to more than 20 years' experience as an IP Lawyer, Connie is a tenured professor of law at Baylor Law School where she has taught since 2008. She is also the director of the Intellectual Property & Entrepreneurship Clinic.

#### Government & Ethics Training

Connie conducts board training for state and local governments on ethics, compliance, e-commerce, privacy, and data protection.

#### Diversity, Equity & Inclusion Champion

Connie completed a three-year fellowship in DEI and uses her knowledge to conduct training for state, local, and municipal entities in the business case for DEI.

### Experience

Connie D. Powell Nichols is a partner at Muck Wilson Mandala and a tenured professor of law at Baylor Law School. With more than 20 years of experience in intellectual property, cybersecurity, data management, and data privacy, Connie brings unique experience to help clients protect their business. In addition to her successful legal practice, Connie teaches Intellectual Property, Information Privacy, and E-commerce, and is one of the only doctrinal professors in the country that directs the Intellectual Property Clinic at Baylor Law School. Connie advises clients on employment policies regarding IP ownership, and she conducts marketing, advertising,

and promotional reviews, including evaluating product warranties, as well as drafting contest and sweepstakes rules.

Before attending law school, Connie graduated from the University of North Carolina - Chapel Hill with a bachelor's degree in biology. She graduated cum laude from the Indiana University School of Law and completed a fellowship in Diversity, Equity, and Inclusion while in law school.

In accordance with the organization's commitments, Connie trains state, local, and municipal institutions on DEI. In addition, she holds board training sessions on ethics, privacy, and social media for government agencies, prepares social media guidelines and audits, reviews e-commerce contracts, including terms of service and privacy policies, and ensures compliance with the Online Protection Privacy Protection Act, California Consumer Privacy Act, the Children's Online Privacy Protection Rule, and the General Data Protection Regulations.

When she is not teaching or practicing law, Connie enjoys time with her teenage son who will be starting college in the fall of 2022. She also enjoys hiking Cameron Park's trails as well as participating in community and church activities and supporting Habitat for Humanity.

## Credentials

### Education

#### **Indiana University Maurer School of Law**

2000

Juris Doctorate

#### **University of North Carolina at Chapel Hill**

1997

B.A. Biology

cum laude

### Associations and Memberships

American Bar Association

American Intellectual Property Law Association

Promotion and Marketing Association

Association of Corporate Counsel

Black Women Lawyers' Association

International Trademark Association

McLennan County Bar Association

Indiana University Alumni Board - Executive Committee (Former Member)

Junior League of Waco

Habitat for Humanity

Carver Park Baptist Church

## **Honors and Awards**

Alpha Kappa Alpha, Delta Alpha Omega Chapter – President (2017-2019)

Jack & Jill of America – President (2012-2016)

The Links, Inc – Vice President (2010-2015)

## **Admissions**

Texas

District of Columbia

Illinois

Minnesota