

Jenifer C. Wallis Partner

Attorney Bio



Jenifer C. Wallis is a partner in the firm's intellectual property/technology practice. Jenifer brings more than 14 years of legal experience to the firm and her unique practice positions her to represent clients in business litigation and entertainment law.

In business litigation, Jenifer has represented clients as the lead chair in trade secret, trademark, and copyright infringement lawsuits in state and federal courts. She routinely handles trademark and copyright infringement actions, and she serves as general counsel to large and small companies, advising them on IP portfolios and other matters.

In entertainment law, Jenifer acts as general counsel to several production companies, negotiating with networks on their behalf, and drafting all necessary talent agreements, location agreements, production schedules, and other legal matters.

She received her J.D. from Samford University, Cumberland School of Law where she was on the dean's list and a member of the Trial and Advocacy Board. Jenifer holds an M.P.H. and B.A. in English from the University of Alabama at Birmingham.

Prior to joining MWM, Jenifer was a partner and co-practice area leader of the IP group (trademarks and copyrights section) of a national law firm, based in Los Angeles.

Practice Areas

Commercial Litigation
Copyrights
Corporate Governance and Counseling
Entertainment Law
Intellectual Property Litigation
Trade Secrets
Trademarks

CONTACT

Jenifer C. Wallis
(310) 601-1105

Education

Samford University Cumberland
School of Law
Birmingham, Alabama 2005
Juris Doctorate

Honors: Dean's List

University of Alabama
Birmingham, Alabama 2005
M.P.H. English

University of Alabama
Birmingham, Alabama 2002
B.A. English

Representative Experience

- First chair in numerous trade secret, trademark and copyright infringement lawsuits
- First chair in complicated, multi-case intellectual property litigation involving coordination with state and federal cases
- First chair in matters before TTAB and filings with USPTO and Copyright Office
- Serve as general counsel to a number of large and small companies, advising on and managing intellectual property portfolios, marketing, and distribution
- Serve as general counsel to production company clients, handling all legal matters including business formation, analysis of intellectual property needs and formulating a plan of protection, drafting all necessary agreements including talent agreements, location agreements, production schedules and negotiating with networks
- Handle trademark and copyright applications - from all phases of inception of a copyright/trademark, clearing of

Bar Admissions

Alabama

California

United States District Court (All California Districts)

Honors and Awards

Top Women Attorneys
Los Angeles Business Journal, 2020

potential copyrights and trademarks, advising on potential copyrights and trademarks, walking copyrights and trademarks through the registration process, and maintenance of copyrights and trademarks once registered

- Maintain clients' intellectual property portfolios, including large retail and fashion clients - review and assess potential infringing third party activities, send cease and desist letters and proceed with litigation as necessary
- Draft and negotiate all contracts for corporate clients including marketing, distribution, licensing, and all business contracts
- Develop and present training sessions to large corporate clients on best practices to avoid intellectual property infringement actions as necessary

Professional Associations & Memberships

Chief, *Founding Member* - *LA Network*, 2019-Present

Provisors LA, *Member*, 2019-Present