



## John J. Arnott

**Partner**  
**Intellectual Property**

Dallas

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### Focus Areas

IP Portfolio Management & Counseling  
Patents & Innovations  
Trademarks & Advertising

### Highlights

#### **Extensive Engineering Background**

Prior to his legal practice, John was active as an engineer in the fields of oil and gas exploration, pipeline engineering, gas treating and processing, and military systems evaluation.

#### **Trademark Leader**

John assists clients (both plaintiffs and applicants/ registrants) in opposition and cancellation proceedings before the U.S. Trademark Trial and Appeal Board.

#### **International Expertise**

John served as a consultant to companies (both patentees and licensees) involved in patent licensing negotiations in the U.S., Japan and China.

### Experience

John J. Arnott is a partner, practicing in the technology/ intellectual property law group. John is a registered U.S. Patent Attorney and draws from his extensive experience in law and engineering to assist clients with patent preparation, patent prosecution and related matters including patentability studies and liability assessment. In addition, John spearheads the firm's trademark practice, assisting clients in matters of brand identity, development and protection.

John has assisted clients with all aspects of the patent-acquisition process,

including initial invention disclosures, evaluations of patentability, preparation, filing and prosecution of patent applications in the U.S. Patent and Trademark Office, and post-issuance procedures in the Patent Office such as reissue and reexamination. He has also assisted clients with the filing of international patent applications via the Patent Cooperation Treaty (PCT), and assisted with client coordination of foreign patent counsel as required.

In the trademark arena, John has assisted clients in the preparation and filing of U.S. trademark applications, and has assisted clients (both plaintiffs and applicants/ registrants) in opposition and cancellation proceedings before the U.S. Trademark Trial and Appeal Board. He has negotiated trademark co-existence agreements between clients and other trademark owners. John also managed a successful program to invalidate a foreign trademark registration that unfairly imitated a client's famous U.S. trademark, which program involved appeals to the Korean Patent Court and Korean Supreme Court.

John has also served as a consultant to companies (both patentees and licensees) involved in patent licensing negotiations in the U.S., Japan and China.

Prior to his legal practice, John was active as an engineer in the fields of oil and gas exploration, pipeline engineering, gas treating and processing, and military systems evaluation. This engineering experience facilitates technical communication with inventors and client's technical representatives.

## Credentials

### Education

#### **Southern Methodist University Dedman School of Law**

Dallas, Texas 1994  
Cum Laude

#### **Carnegie Mellon University**

Pittsburgh, Pennsylvania 1988  
M.E. Mechanical Engineering

#### **University of Texas at Arlington**

Arlington, Texas 1977  
with highest honors  
B.S. Mechanical Engineering

### Associations and Memberships

Registered U.S. Patent Attorney  
International Trademark Association (INTA)  
Dallas Bar Association

## Admissions

Texas, 1994

U.S. Patent and Trademark Office

U.S. Court of Appeals, Federal Circuit

U.S. District Court, Northern District of Texas