



## Events

### Global Counsel Conference: Managing Risks and Opportunities in a Global Market

June 16, 2025 | (Time to read: 0 minutes)

June 17, 2025 – MWM’s [Melissa LaBauve](#) will moderate the panel discussion, *Protecting Your Brand in a Global Marketplace*, at the Global Counsel Conference: Managing Risks and Opportunities in a Global Market, on June 17 from 1:15–2:00 PM.

The session will explore the complex challenges of protecting intellectual property in an increasingly interconnected world. Topics will include strategies for enforcing and defending rights across multiple jurisdictions, combating infringement, and preserving brand integrity amid evolving global threats.

Panelists include:

- **David Cho**, Assistant Vice President, Senior Legal Counsel – Trademarks & Copyrights, AT&T Services, Inc. (Dallas, Texas)
- **Nicholaus Floyd**, Managing Counsel, IP for Chemical Technologies, ChampionX (Houston, Texas)
- **Jennifer Keefe**, Chief Legal Officer, Pelican Products, Inc. (Dallas, Texas)

The conference is being held at The Center for American and International Law in Plano, Texas.

For more information, click [here](#).

### Related People

- Melissa LaBauve