



Connie D. Powell Nichols

**Partner
Intellectual Property**

Waco

cnichols@munckwilson.com
254.362.2300



At a Glance

IP Pro(fessor)

Connie is a tenured professor of law at Baylor Law School where she has taught since 2008. She is also the director of the Intellectual Property & Entrepreneurship Clinic.

Government & Ethics Training

Connie conducts board training for state and local governments on ethics, compliance, e-commerce, privacy, and data protection.

Diversity, Equity & Inclusion Champion

Connie completed a three-year fellowship in DEI and uses her knowledge to conduct training for state, local, and municipal entities and other clients.

Connie D. Powell Nichols is a partner and a tenured professor at Baylor Law School. With more than 20 years of experience in intellectual property, cybersecurity, data management, and data privacy, Connie brings unique legal knowledge to help clients protect their businesses. She advises clients on employment policies regarding IP ownership, and she conducts marketing, advertising, and promotional reviews, including evaluating product warranties, as well as drafting contest and sweepstakes rules. Connie's legal services include conducting board training sessions on ethics, privacy, and social media for government agencies, preparing social media guidelines and audits, reviewing e-commerce contracts, including terms of service and privacy policies, and ensuring compliance with the Online Protection Privacy Protection Act, California Consumer Privacy Act, the Children's Online Privacy Protection Rule, and the General Data Protection Regulations.

Connie also completed a fellowship in Diversity, Equity, and Inclusion and she uses her experience to train state, local, and municipal institutions on DEI as well as other clients.

At Baylor Law, Connie teaches Intellectual Property, Information Privacy, and E-commerce, and she is one of the only doctrinal professors in the country that directs the Intellectual Property Clinic. When she is not teaching or practicing law,

Connie enjoys time with her son, hiking Cameron Park's trails, participating in community and church activities, and supporting Habitat for Humanity.

Focus Areas

Cybersecurity & Data Privacy

Big Data & Privacy

Employment Counseling & Preventive Services

Patent Litigation

IP Portfolio Management & Counseling

Technology Transactions

AI/Machine Learning

Corporate Governance

Corporate Governance Litigation

Hospitality

Internal Investigations

IP Audits & Legal Opinions

School & Higher Education Law

Trademark

Employment Policies & Handbooks

Education

Indiana University Maurer School of Law, JD, 2000
Completed a 3-year Fellowship in DEI

University of North Carolina at Chapel Hill, BA, 1997
Biology

Associations & Memberships

- American Bar Association
- American Intellectual Property Law Association
- Promotion and Marketing Association
- Association of Corporate Counsel
- Black Women Lawyers' Association
- International Trademark Association
- McLennan County Bar Association

- Indiana University Alumni Board – Executive Committee (Former Member)
- Junior League of Waco
- Habitat for Humanity
- Carver Park Baptist Church

Honors & Awards

- Alpha Kappa Alpha, Delta Alpha Omega Chapter – President (2017-2019)
- Jack & Jill of America – President (2012-2016)
- The Links, Inc – Vice President (2010-2015)

Bar Admissions

Texas, 2009

District of Columbia

Illinois

Minnesota