



## John C. Cain

### Managing Partner - Houston Intellectual Property

Houston

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## At a Glance

### Portfolio Know-How

John brings 30 years of experience working with clients on IP counseling, trademark portfolio management and trademark and copyright clearance, procurement, licensing, and enforcement.

### Global Network of Protection

John has built a highly successful trademark practice supplemented by an extensive network of trademark professionals around the globe.

### Industrial Intelligence

In addition to his status as a registered patent attorney, John holds a Master of Science and Bachelor of Science in civil engineering from Texas A&M University, and he is an inactive registered professional engineer.

**John C. Cain is a partner in the intellectual property law group and a member of MWM's executive committee. John handles all aspects of intellectual property counseling and transactional practice and litigation, with an emphasis on trademark portfolio management and trademark and copyright clearance, procurement, licensing and enforcement. John represents clients of all sizes in numerous industries, including retail consumer products, semiconductors, telecommunications, insurance, oilfield tools, electronics and financial services.**

As a long-time active committee member of the International Trademark Association (INTA) John works with an extensive, hand-picked network of trademark professionals around the world to manage international portfolios for several trademark clients.

## Focus Areas

Consumer Products

Energy / Oil & Gas

IP Portfolio Management & Counseling

Hospitality

FoodTech & Agriculture

IP Audits & Legal Opinions

Copyrights

Trademark & Copyright Litigation

Entertainment & Digital Media

IP Due Diligence

Technology Transactions

## **Speeches / Publications**

- Texas Bar CLE presentation entitled “Electronic Filing of Trademark and Patent Applications, Procedures, Issues, and Developments,” Austin, Tx, March 11, 2005 (with Terril G. Lewis)
- John C. Cain and Thomas L. Casagrande, “New Dilution Law May Offer More Uniformity,” National Law Journal, May 13, 2002
- John C. Cain, “Castles in the Sky for Architects Who Don’t Register” National Law Journal, July 24, 2000

## **Education**

University of Houston Law Center, JD, 1992

Texas A&M University, MS, 1985  
Civil Engineering

Texas A&M University, BS, 1982  
Civil Engineering

## **Associations & Memberships**

- Sustaining Life Fellow, Texas Bar Foundation
- International Trademark Association – Active Committee Member (currently on Trademark Office Practices Committee, U.S. Legislation and Regulation Committee, formerly on Non-Traditional Trademarks Committee, Membership Services Committee, Trademark Administration Committee, and Anti-Counterfeiting and Enforcement Committee)
- American Intellectual Property Law Association
- Houston Bar Association
- Houston Intellectual Property Association
- Registered U.S. Patent Attorney

- Registered Professional Engineer, State of Texas (inactive)

## **Honors & Awards**

- Texas Super Lawyer, Thomson Reuters  
2024
- Best Lawyers in America  
2009 – 2020, 2025
- World Trademark Review 1000 – Recommended Individual 2011 – 2025
- AV® Preeminent™ Peer Review  
Rated in Martindale-Hubbell
- Lexology Index: IP 2025, Trademarks
- IP Stars, Trademark Star 2014-2024
- Who's Who Legal — International Who's Who of Trademark Lawyers 2014-2020
- Euromoney's Trade Mark Expert Guide 2014-2019

## **Bar Admissions**

Texas, 1992

U.S. Court of Appeals for the Federal Circuit

U.S. Court of Appeals for the Fifth Circuit

U.S. Patent and Trademark Office

U.S. District Court for the Southern District of Texas

U.S. District Court for the Eastern District of Texas

U.S. District Court for the Western District of Texas