



## Jordan C. Strauss

### Partner Litigation

Uptown Dallas

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### At a Glance

#### Results-Driven Attorney

Jordan's effective trial skills include her commanding cross-examination that neutralized the opponent's defense in a case resulting in a \$10.1 million patent infringement verdict for her client.

#### Top-Tier Law Graduate

Jordan was inducted into the Order of the Coif upon graduating in the top 10 percent of her class from Southern Methodist University Dedman School of Law.

#### Multi-Dimensional Expertise

Jordan has played a critical role in high-stakes litigation cases handling research, briefing, and argument for patent infringement, trade secret misappropriation, and other IP-related matters.

**Jordan C. Strauss is a partner in the award-winning litigation group. She represents clients in intellectual property cases involving a wide range of technologies, including light sensing technology, pharmaceuticals, computer hardware and software, and telecommunication devices and networks. Jordan has played a critical role in the successful outcome of multiple trials for MWM's clients.**

Through her involvement in organizing the inaugural SHE Summit Dallas event, Jordan has become an advocate of women's empowerment efforts inside and outside of the firm. She also plays an integral role in recruiting and mentoring MWM's young attorneys.

Jordan graduated summa cum laude with a B.A. in Political Science from Southern Methodist University, where she received the Ora Nixon Arnold Award in Outstanding Academic Achievement as the highest-ranking political science graduate, graduating with a 4.0 GPA. She received her J.D., graduating magna cum laude, from Southern Methodist University Dedman School of Law. In law school, Jordan was inducted into the Order of the Coif upon graduation in 2013 (top 10% of her class). While in law school, Jordan also served as a teaching assistant for SMU Dedman School of Law's

Legal Research & Writing Department. During the Spring 2023 and Spring 2024 semesters, Jordan served as an adjunct professor in SMU Dedman School of Law's Trial Advocacy program.

## Experience

- Trial counsel for the plaintiff in *ams sensors USA Inc. v. Renesas Electronics America Inc.*, a case involving breach of contract and trade secret misappropriation claims. The jury returned an \$86 million verdict.
- Trial counsel for the plaintiff in *Texas Advanced Optoelectronic Solutions, Inc. v. Intersil Corporation*, a case involving a breach of contract, patent infringement, misappropriation of trade secrets, interference, and damages. The jury returned a verdict for over \$88 million, one of the largest intellectual property verdicts in the United States in 2015.
- Trial counsel in *iLife Technologies Inc. v. Nintendo of America Inc.*; secured a \$10.1M patent infringement verdict in a case involving motion detection technology for Wii gaming systems.
- Represented major airline defending a software patent dispute resulting in dismissal of all claims against client without any payment.
- Representing an international pharmaceutical company in patent infringement cases against generic drug manufacturers and in multiple prior matters.

## Focus Areas

Appellate

Commercial Litigation

Patent Litigation

Trade Secret Litigation

Business Breakups & Partnership Disputes

High Stakes Litigation

## Education

Southern Methodist University Dedman School of Law, JD, 2013  
magna cum laude  
Order of the Coif

Southern Methodist University, BA, 2009  
Political Science  
summa cum laude  
Phi Beta Kappa  
Ora Nixon Arnold Award for Outstanding Academic Achievement  
Highest Ranking Political Science Graduate

## Associations & Memberships

- State Bar of Texas
- Dallas Bar Association
- The Honorable Barbara M.G. Lynn Inn of Court, Associate Member (2019-2021, 2022-2023), Barrister (2023-present)

- Genesis Women's Shelter Alliance Board of Directors (2019-present)

## **Honors & Awards**

- Best Lawyers: Ones to Watch  
2021-2025
- Texas Rising Star, Thomson Reuters  
2019-2024
- Up and Coming 50: Women Texas Rising Stars  
Thomson Reuters  
2021-2024
- On the Rise  
Texas Legal Excellence Awards, Texas Lawyer 2021

## **Bar Admissions**

Texas, 2013

U.S. Court of Appeals for the Federal Circuit

U.S. District Court for the Western District of Texas

U.S. District Court for the Eastern District of Texas

U.S. District Court for the Southern District of Texas

U.S. District Court for the Northern District of Texas