



Kristin Kosinski

Partner Intellectual Property

Los Angeles

kkosinski@munckwilson.com
310.855.3316



At a Glance

Multi-Industry Experience

Kristin represents clients in entertainment, finance, fashion, health, technology, beverages, and luxury goods.

Registered Patent Attorney

In addition to her trademark and copyright practice, Kristin is a registered patent attorney and boasts considerable experience in patent law.

IP Subject Matter Expert

Kristin is frequently published on topics related to IP in fashion, branding in the metaverse, and other hot topics in the industry.

Kristin Kosinski is an accomplished attorney specializing in intellectual property and trademark law. Kristin serves domestic and international clients across diverse industries including entertainment, finance, fashion, health, technology, beverages, and more. She ensures clients' interests are protected and sensible strategies are developed and executed, whether in brand name clearance, enforcement, or exploitation; entertainment contracts; or luxury goods trademark licensing.

Kristin also skillfully represents clients in copyright matters, domain name conflicts, and Trademark Trial and Appeal Board proceedings.

She also has notable experience in patent law, preparing and prosecuting applications in various areas such as wearable devices, cosmetics, beauty products, nutrition supplements, biotechnology, and consumer products. Furthermore, Kristin actively assists companies in intellectual property aspects of corporate transactions and financing, ensuring proper protection of intellectual assets and a solid intellectual property strategy for both established and start-up businesses.

Kristin is an adjunct professor teaching Trademark, Unfair Competition, and Unfair Trade Practices at Pepperdine Law School and brings her love of all things trademark to the seminar. Teaching to law students has been a joy, and she hopes to inspire others to pursue careers advocating and supporting others in protecting their ideas, businesses, and creations in a wide range of existing and emerging markets and technologies.

Experience

- Developed trademark procurement and enforcement strategies for established and emerging businesses
- Provided counseling and guidance in trademark and copyright matters for high-end entertainment clients
- Represented fitness center in multiple domain name proceedings
- Represented trademark applicants before the U.S. Trademark Office and the Trademark Trial and Appeal Board with respect to product trade dress
- Assisted clients in obtaining utility and design patent protection on consumer products

Focus Areas

Consumer Products

Copyrights

Entertainment & Digital Media

IP Portfolio Management & Counseling

Mergers & Acquisitions

Technology Transactions

Speeches / Publications

- “Sportswear and Using IP to Bolster Value,” NY Law Journal (March 27, 2023).
- “Intellectual Property and Fashion Design: Protection and Enforcement,” NY Law Journal (August 26, 2022).
- “Branding and the Metaverse,” NY Law Journal (March 25, 2022).
- “Creative Branding and Maximizing Intellectual Property Protection With Color,” NY Law Journal (Fashion Law Supplement) (August 27, 2021).
- “Tips and Pitfalls of UDRP Proceedings,” New Matter, a publication of the Intellectual Property Section of the California Bar Association, Volume 44, No. 3 (Sept. 2019).
- “Intellectual Property and the Fashion Resale Market: Drawing the Line Between Rights Holders and Resellers,” NY Law Journal (Fashion Law Supplement) (August 23, 2019).
- “Fashion and Apparel Licensing,” Chapter in Fashion Law: A Guide for Designers, Fashion Executives, and Attorneys, pp. 81-104(2009) (Barbara Kolsun, Kristin B. Kosinski)

Education

Seton Hall University School of Law, JD, 2001

Drew University, BA, 1997

Biology

magna cum laude

Stanford University, 1993-94

Associations & Memberships

- International Trademark Association (INTA)
- American Bar Association
- Los Angeles Intellectual Property Law Association
- INTA Panel of Trademark Mediators
- Registered U.S. Patent Attorney

Bar Admissions

California, 2005

New York, 2002

New Jersey, 2001

U.S. Patent and Trademark Office

U.S. Court of Appeals for the Ninth Circuit

U.S. District Court for the Central District of California

U.S. District Court for the Southern District of California