



## AI/Machine Learning



### At a Glance

#### AI Patents

MWM provides counsel on a wide range of AI-related technologies and we have been there for clients through the research and development phase, all the way to product launch.

#### IP Audit Services

MWM guides clients in identifying and capturing the data generated as a result of AI, advising on the implications of copyright and trade secret protections and the algorithms used to analyze and organize data.

### Overview

**MWM is at the forefront of guiding companies, developers, and investors across the breadth of legal and regulatory issues arising from the rapid development, commercialization and use of generative AI platforms and applications.**

- Representing a leading communication services provider in the food-recall business, navigating regulatory frameworks concerning the integration and use of AI systems in specific industries.
- Drafting privacy policies and terms of use for interactive AI systems for clients in crucial sectors like healthcare, legal, and education.
- Leveraging AI for cybersecurity interactions, ensuring our clients are equipped with cutting-edge solutions to address evolving threats and vulnerabilities in legal, ecommerce/SaaS, financial services, and other industries.
- Successfully representing a client in an action against a prominent generative AI company, addressing issues related to authorship and ethical use of AI.
- Leveraging AI as a litigation and discovery tool, crafting custom AI solutions for e-discovery involving large datasets, using non-generative large language models for data vectorization, clustering tasks, and semantic search, training neural networks for document classification, using cross-encoder systems for Q&A systems.

Our AI Services Include:

- Audits

- Negotiations and Technology Agreements
- Patent Protection and Prosecution
- AI Use Policy and Ethics
- Licensing
- Data Privacy and Regulatory Compliance
- Litigation