



FoodTech & Agriculture



At a Glance

Tech Minds for Your FoodTech

Munck Wilson Mandala attorneys bring established experience counseling clients in FoodTech and agriculture businesses, guiding them through intellectual property, regulatory, and corporate matters.

A Taste for Trademarks

In the food industry, Munck Wilson Mandala helps innovative companies create and strengthen their brand through trademark identification and registration, review of advertising copy, labeling and packaging, and marketing.

Overview

Groundbreaking advancements in FoodTech and agriculture, ranging from alternative proteins to precision agriculture, are changing the food sector, bringing sustainable alternatives to what we eat and produce. Munck Wilson Mandala has a reputable history of advising companies and clients at the forefront of FoodTech. Our team delivers an extraordinary depth of experience counseling clients on securing, developing, and protecting their IP in this dynamic industry.

Munck Wilson Mandala attorneys serve as strategic advisors to venture-backed technology life sciences companies, bringing unmatched expertise in every aspect of business operations. Well versed in both food and drug law, including regulatory policy by the U.S. Food and Drug Administration and consumer product laws and regulations administered by the Federal Trade Commission and Consumer Product Safety Commission, our team advises clients on regulatory compliance, food safety and traceability, labeling and marketing, and product liability matters.

FoodTech and agriculture companies enter into a wide variety of complex agreements over the course of their life cycles, including licenses with academic research institutions at inception, supply and distribution agreements when bringing products to market, and joint ventures and strategic transactions to expand their businesses.

Many members of Munck Wilson Mandala's team hold advanced scientific degrees, bringing sophisticated experience and know-how to the table when advising technology and life sciences companies throughout all stages of FoodTech.

Bill Munck is an innovative IP thinker and a champion of diversity in the legal profession with superb leadership credentials. He knows where the technology industry has been and where it's heading.

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