



## IP Portfolio Management & Counseling



### At a Glance

#### IP Powerhouse

With vast resources and focused knowledge, Munck Wilson Mandala's attorneys counsel clients around the world in intellectual property matters, including the registration of trademarks and copyrights, the prosecution of patent applications, and the protection of trade secrets.

#### Innovative Protection

We help you implement the programs necessary to identify and exploit your designs and establish a brand management strategy to distinguish your products in the marketplace.

### Overview

**Munck Wilson Mandala's has the experience and resources to be a trusted partner in managing your intellectual property portfolio and IP acquisition, development, and enforcement. Our attorneys take the time to understand the big picture and help guide you in managing your IP portfolio and we help determine how best to establish your IP and enforce your rights against others. These assets are vital to maintaining a competitive advantage in the marketplace and managing them effectively is critical to delivering return on investment.**

Our portfolio management services are developed in close consultation to meet client objectives as their organizations continue to grow and innovate. By understanding a client's long-term plans and product development roadmaps, Munck Wilson Mandala attorneys advise on the value of each individual IP matter. Clients turn to us for guidance during mergers and acquisitions to understand how a target's IP will complement their current portfolio.

We manage large portfolios for clients around the world. Over the years, we have developed an extensive global network of foreign associates that enables us to service the trademark, copyright and patent needs of clients inside and outside the United States.

Munck Wilson Mandala attorneys assess and monitor the status of your assets, as well as develop strategies to address how your IP rights are — or should be — acquired, exploited, enforced, and maintained, helping you identify areas of potential vulnerability and additional revenue opportunities.

*David G. Henry joined Munck Wilson after a decade with GrayReed & McGraw LLP. He told Law360 that he chose to make the move because of Munck Wilson's greater depth in IP work, and because it has the needed support for his growing and changing practice.*

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