

Entertainment & Digital Media



Highlights

• Decades of Experiences

Our entertainment and digital media professionals offer more than 30 years of experience serving clients in LA, Austin, Dallas, and other major entertainment and tech hubs throughout the country.

• Expertise From Coast to Coast

Our team serves as legal architects for a wide variety of clients including high-profile production companies and A-List talent across the United States.

• Revolutionary Representation

From startups developing cutting-edge platforms and next generation entertainment, to leaders in streaming and online games, our attorneys help clients develop, monetize, launch, and protect all types of digital media and commercial content and technologies.

Overview

Munck Wilson Mandala attorneys have a distinguished legacy of representing pioneers in the entertainment and digital media industry. Strategically advising clients – ranging from successful solo authors and artists to global media powerhouses – at every stage of the developmental process, our teams are well-versed across a multitude of entertainment and digital media channels and platforms, including always-on social media applications, easily accessible mobile devices, and traditional entertainment outlets, such as motion pictures, television, radio, and concert venues.

Experience

From intellectual property protection to contracts, employment disputes, and media law, there are a multitude of legal issues specific to the entertainment industry. Our litigators handle disputes related to the First Amendment, contracts, licensing, film and television distribution agreements, copyrights, trademarks, and celebrity rights of privacy and publicity.

Munck Wilson Mandala represents entertainment clients including production companies, producers, actors, directors, and celebrities in the most important and complex corporate and intellectual property transactions, litigation, and other legal challenges they face.

We act as general counsel to production companies negotiating with networks on their behalf, and drafting all necessary talent agreements, location agreements, production schedules, and other legal matters. We represent clients in joint venture agreements, royalty accountings and litigations, and arbitrations.

Entertainment Services Include:

- Arbitrations
- Artist and Union Agreements
- Audio and Visual Productions
- Bankruptcy

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- Celebrity Appearances and Endorsements
- Contract disputes
- Copyright, Trademark and Publicity Rights
- Digital Rights and Data Privacy
- Employment Disputes
- Film and Television Agreements
- Film Rights
- Financing and Private Equity Investments
- First Amendment Litigation
- Intellectual Property Licensing and Protection
- Joint Venture Agreements
- Music Licensing and Resolution of Music Publishing Disputes
- Privacy Rights
- Royalty Accountings and Litigations
- Unlawful Use of Name, Image, Likeness

Our digital entertainment clients rely on our experience to help them with next-generation innovations and disruptive technologies, including:

- Digital music, games, and video for mobile devices
- Streaming and on-demand music services
- Games and other entertainment media for wearable devices, including watches, bracelets, and eyewear
- Mobile and digital media device components, including LED displays and storage and wireless technologies
- Digital entertainment subscription and payment systems
- Wireless technology standards, such as Bluetooth
- Holographic image projections for mobile devices

Related Practices

Copyrights
Electronic Gaming
Employment Incentive Plans & Compensation
Technology Transactions
Trademark & Advertising